Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.





MILLIKEN'S CALIFORNIA GROWN IRISES

Many years of experience in the growing of irises, together with the finest of growing conditions in the entire world, produce large, healthy plants of such amazing quality that we receive literally hundreds of comments such as reproduced on this page. Read what a few of these letters received this year have to say. Note the underscored adjectives used in these typical letters.

* * * * * *

"You sure <u>can</u> grow iris roots, Milliken.
Those roots you sent me were <u>magnificent</u>".
Newberry, S.C.

* * * * * *

"No one can grow finer iris than Milliken. I am more than pleased.

San Antonio, Tex.

* * * * * *

"YOUR PLANTS ARE THE FINEST WE HAVE RE-CEIVED AND I THINK WE HAVE TRIED THEM ALL". (a dealer) State of Washington

* * * * * *

"I received the iris and am so pleased with them. The <u>finest</u> order I have <u>ever</u> received". Acampo, Calif.

* * * * * *

"We received our iris roots and were <u>very</u> <u>pleased</u> as we have <u>never received ones as</u> <u>nice as those</u> were".

Jackson, Mich.

* * * * * *

"The iris rhizomes were quite the <u>finest</u> I've ever received".

Atlanta, Georgia

rin i illi illi illi u

"I received my collection of iris from you a few days ago and I am so pleased with them. I HAVE BEEN BUYING IRIS FROM THE VARIOUS GROWERS IN THE U.S. FOR TWENTY YEARS AND I THINK THESE I GOT FROM YOU ARE THE BEST VALUE AND THE FINEST RHIZOMES I HAVE EVER RECEIVED".

Gadsden, Ala.

* * * * * *

"I received some <u>wonderful</u> rhizomes from you last year. Every one of them bloomed and "Sitka" and "Tenaya" took everyones attention. "Tenaya" was simply a <u>knock-out</u>". Waterloo, Iowa

* * * * * *

"I received the iris today and they are the <u>largest</u> and <u>finest</u> I have yet seen. I thank you for helping me to have the finest iris on the East Coast".

Franklin, Va.

* * * * * *





ALL STATE SPECIAL

\$2.00 POSTPAID (a \$5.30 value)

BLUE AND GOLD
HENRI RIVIERE
LOS ANGELES
VENUS DE MILO

AIRY DREAM DAUNTLESS EVOLUTION

PETRUCHIO RAMESES VALOR

If you already have any of these varieties, you may substitute any iris from the next page valued at 50¢ or less.

ELEANOR ROOSEVELT FREE A Fall Blooming Iris.

3 COLLECTIONS FOR \$5.00
However, only one ELEANOR ROOSEVELT free.

DUTCH IRIS SPECIAL

\$1.00 POSTPAID (a \$1.50 value)

4 INDIAN CHIEF

4 LEONARDO DA VINCI

4 IMPERATOR

4 THERESE SCHWARTZE

4 YELLOW QUEEN

Violet and bronze.

Cream and yellow. Deep blue.

White and lavendar.

Golden yellow.

3 COLLECTIONS --- 60 bulbs --- FOR \$2.50 6 COLLECTIONS --- 120 bulbs --- FOR \$4.50

Dutch irises are beautiful in the garden and are splendid for cutting. They are easy to grow and sure to bloom.

GOLD STAR SPECIAL

\$3.50 POSTPAID (a \$6.00 value)

CARNELIAN REDGLOW

*

*

*

*

*

*

*

*

*

*

*

ROYAL SALUTE SHINING WATERS

SITKA TENAYA

*

*

*

*

*

*

*

*

本

(If you already have any of these varieties, you may substitute any iris from the next page valued at \$1.00 or less.)

SIERRA BLUE FREE (a \$1.50 iris)

3 COLLECTIONS FOR \$7.50 However, only one SIERRA BLUE free.

In 1936 we started preparation for this Gold Star Sale. We selected six among the finest irises grown and began to build a stock which would make possible the wonderful value we are offering today — a value in iris quality out of all proportion to the Dollar List Price. Each variety was selected for color quality, size of plant and blossom, hardiness and vigorous growth. Each one will stand the test of time. Next year and for many years to come this GOLD STAR SPECIAL will make a marvelous show in your garden.

AIRY DREAM (Sturtevant)

A delightful clear pink flower that is very popular in our garden, and is without question one of the very best of the pink-toned irises. The blooms are large and well shaped, and are borne on 3-foot stems. Try planting Airy Dream near a clear blue variety, such as Shining Waters, Pale Moonlight, or Pacific. 50c; 3 for \$1.00

ANNE-MARIE CAYEUX (Cayeux)

A beautiful blend of soft rose and lavender, having an almost iridescent look. The beard is orange and the flowers are large and of excellent substance. A French introduction and one of the finest. 50c; 3 for \$1.00

AUTUMN DAWN (Nies)

This charming variety is ideally suited for landscape effects. It is a clear, bright blend of old gold and pink, and is especially charming when planted in a group with a clear blue, such as Shining Waters or Pacific. A distinctive and valuable feature o. Autumn Dawn is its free blooming habit. In Southern California it is practically an ever-bloomer, and produces flowers which are excellent for cutting many months of the year. Reports from all parts of the country assure us of its excellent performance and complete hardiness. 28 inches. \$1.00; 3 for \$2.50

BLUE & GOLD (Essig)

We saw a fine clump of this iris growing in a New England garden where it has become a decided favorite. The unusually large and well proportioned flowers are a beautiful shade of blue and are set off by a bright golden beard that makes a sharp contract when Te apparent from some distance; hence the name. 35c; 3 for 75c

CALIFORNIA BLUE (Essig)

A most vigorous iris, fine foliage, long blooming season, large flowers, great height, well branched and early. Rich bluish violet with a glowing beard. It is the most delightfully fragrant iris which 35c; 3 for 75c we know. 41/2 feet.

CARNELIAN (Lothrop)

This huge red flower on a four-foot splendidly branched stem makes a striking display in the garden. It is perfectly hardy, a vigorous grower, and a prolific bloomer. Greatly admired. 75c; 3 for \$2.00

CHINA LANTERN (Essig)

This iris adds a new color note to the garden and is different from anything we have yet seen. The flowers are large with standards of old gold, strongly displayed in contrast to falls of red-violet. Of Cardinal parentage and perfectly hardy. 3½ feet. \$1.00; 3 for \$2.50

DAUNTLESS (Connell)

Of proven qualities and considered one of the finest reds ever introduced. Flowers of fine form and good substance. Dauntless was awarded the Dykes medal for the finest iris produced in 1929. 31/2 feet. 35c; 3 for 75c

DOROTHY DIETZ (Williamson)

For a landscape iris, this variety is ideal. The standards are white faintly flushed with blue, while the falls are a bright violet paling at the edges. You will be pleased with the effectiveness of this iris in your garden. 3 feet.

35c; 3 for 75c

EASTER MORN (Essig)

This iris has everything the name suggests. The flowers are a pure virgin white with a sparkle and sheen that reminds one of a lovely satin wedding dress. The glowing yellow center gives a warmth of beauty that is beyond description. The falls are stiff, wide flaring, and of unusual substance. Foliage is exceptionally large and vigorous, and in California is green and attractive the year around. A clump of Easter Morn in full bloom is truly a sight to behold. Height 4 feet. See illustrations on pages 2 and 9

75c; 3 for \$2.00

EL CAPITAN (Mohr)

One of the largest flowered irises we grow and a variety that stands out. Violet in color—highly recommended for California.

4 feet.

35c; 3 for 75c

EVOLUTION (Cayeux)

Another outstanding achievement of the noted French breeder. The coppery bronze standards are wide and frilled, the flaring falls are a slightly deeper shade marked in the center with a brilliant rose-blue blaze. An indescribably lovely combination of colors. 3 feet.

35c, 3 for 75c

HENRI RIVIERE (Millet)

Here is an exquisite flower in the delicate shades of soft yellow and pale lilac mauve. The standards are pure lemon yellow and the falls are a fascinating blend of lilac mauve and canary yellow. The lilac shades are quite delicate, so that the general effect in the garden is yellow. The flowers are large and are displayed on strong, well-branched stems. $3\frac{1}{2}$ feet. 35c; 3 for 75c

LOS ANGELES (Mohr-Mitchell)

A stunning large white flower of fine shape and excellent candelabra branching. The standards are faintly edged with clear blue, the falls slightly reticulated red brown at the base, with the blue style arms adding a note of clear color in the center. A flower that is at once admired for its poise and clean sparkling appearance. 4 feet. See illustration, page 17.

35c; 3 for 75c

MAUNA LOA (Berry)

A tall, large flowered well-branched iris of decided merit. The reddish flowers are very conspicuous in the garden. It is of Mesopotamica parentage and flourishes in California. 4 feet.

50c: 3 for \$1.00

MELDORIC (Ayres)

The demand for this iris is such that dealers have difficulty in maintaining a sufficient supply. The deep blue-black flowers with their rich golden brown beards add a deep note of contrast to the garden picture and yet in spite of the deep rich color, Meldoric possesses a luminosity unequalled by most other dark toned irises.

\$1.00; 3 for \$2.50

This remarkable iris has a velvety depth of color that is unsurpassed. It gives the effect of being almost black, although in reality it is a very deep rich purple mixed with shades of dark brown. Very large flowers and a striking iris. $2\frac{1}{2}$ feet. 35c; 3 for 75c

NEW ALBION (Essig)

MODOC (Essig)

A sister seedling of Easter Morn, but quite distinct in form, color and substance, and also producing quite a different garden effect. The flowers are pure waxy-white with fine clean cut standards and nicely-formed flaring falls.

50c; 3 for \$1.00

PACIFIC (Essig)

Try planting this iris near some of your pinks. It is a large flower of a beautiful shade of clear blue that is particularly desirable in the garden. Early blooming and of proven hardiness. We recommend it highly. 3 feet.

35c; 3 for 75c

PALE MOONLIGHT (Essig)

See front cover

PETRUCHIO (Morrison)

This strikes a brilliant note with its rich violet and carmine coloring. In our garden it has been consistent in producing a quantity of bloom in December and January. 3 feet.

PURISSIMA (Mohr-Mitchell)

This is a splendid pure white. It is exceptionally large, vigorous, well branched, and of good form and substance. Particularly recommended for the milder climates. 4 feet. 35c; 3 for 75c

RAMESES (Sass, H. P.)

A beautiful blend of gold, pink and apricot that is difficult to describe. Heavy apricot beard. Vigorous and hardy. 2½ feet. 35c; 3 for 75c

REDGLOW (Essig)

The falls of this stately iris are flaring and of a rich red velvet, set off by a golden beard. The standards are a somewhat paler shade of red harmonizing beautifully with the richness of the falls. It is a stunning thing and shows off to particular advantage when planted near some of the beautiful new yellows. 3 feet. \$1.00; 3 for \$2.50

ROYAL SALUTE (Milliken)

This is quite distinct in form and color It is one of the few good dark blue-purple irises. The petals, both standards and falls, are broad and as the flowers are on tall stems the beauty of the falls is easily seen. The main points of its excellence are that it has a tall well-branched stem so that the flowers are not crowded, and the flowers which have good substance seem to be the bluest of any of the which have good substance seem to be the bluest of any of the so-called blue-purple irises. See illustration page 14.
\$1.50; 3 for \$3.50

SHINING WATERS (Essig)

A reflection of the clear blue western skies in still, shining waters. The best of the many smooth, clear blues obtained after years of progressive breeding along a particular line. The self color is about midway between the shades of the darker Sierra Blue and the lighter Pale Moonlight, yet it is really not a competitor of either. The firm, wax-like texture and perfect finish, symmetry, and poise of the falls and standards are enhanced by a bright orange beard. The flowering stalks are straight, three to four-branched and from four to five feet tall. It combines a smoothness and finish that is unsurpassed five feet tall. It combines a smoothness and finish that is unsurpassed, with the size and poise of Easter Morn. See illustration page 11.
\$1.25, 3 for \$3.00

SIERRA BLUE (Essig)

The 1935 winner of the coveted Dykes Gold Medal, the highest award that can be given to an iris. The large, well-tailored flowers are borne on tall, well-branched stalks. In color it is the blended blue which one sees when looking at distant mountains. The smooth petals are overlaid with a metallic sheen. The clearness of color the smoothness of texture, and the grace and poise with which the Howers carry themselves, combine to make Sierra Blue the Dykes Medal iris that it is.

We are the original introducers of this iris, and are prepared to send you extra large, vigorous plants of superior quality. See illustration page 7. \$1.50; 3 for \$3.50

SITKA (Essig)

A huge clear white of splendid form and substance. It is a prolific bloomer and is hardy throughout the country. This variety will be a welcome addition to your collection as it has a long blooming period and is later than the other large flowered whites. 4 feet.

TENAYA (Essig)

Mrs. Hires writes as follows regarding this iris: "In Tenava we find the ultimate goal for rich dark beauty. It is a smoothly finished red-purple self of fine form; a brown-gold beard gives a glow to the velvet that begins in the halt and spreads widely across the blade." $3\frac{1}{2}$ feet. A stalk of Tenaya won the Gold Medal as the finest specimen in the Radio City Flower Show in New York last Spring. 75c; 3 for \$2.00

THEME (Lothrop)

The large flaring blooms are bronze tan flushed and veined with violet and changing to a deep grey, tinted and veined with purple. Tall and well branched. 31/2 feet. 75c; 3 for \$2.00

VALOR (Nicholls)

Large flowers of perfect shape gracefully borne on tall beautifully branched stalks. The standards are deep violet; falls velvety blackish violet, shading to deep raisin purple at the edge; beard a bright yellow. An outstanding variety that will at once command attention. 3½ feet.

50c; 3 for \$1.00

VENUS DE MILO (Ayres)

A superb large flowered hardy white with a warm cream tone and a yellow beard. The blossoms have a smooth finished texture with an enchanting sparkle and sheen. The falls flare gracefully and give the flowers a charm and poise of the true thoroughbred. 3½ feet. 50c; 3 for \$1.00